Data Protection and Management Solutions

Veeam Backup *for Salesforce*

Your data. Your responsibility.

Challenge

There's no arguing how business critical Salesforce data and metadata are to an organization, yet most rarely have a backup strategy in place. It's your Salesforce data — you control it — and it is your responsibility to protect it.

Veeam Backup *for Salesforce* eliminates the risk of losing your Salesforce data and metadata due to human error, integration issues, and other Salesforce data loss scenarios. Veeam Backup *for Salesforce* allows you to own your data, avoid storage lock-in and deploy your backup environment anywhere you choose.

How we do it:

- **Complete Control:** Deploy your Salesforce backup anywhere you choose, strategically separating your backup from the source to avoid backup and storage lock-in

- **Run high-frequency backup for low RPOs:** Ensure rapid protection of Salesforce data by backing up as often as every five minutes at no additional cost.

- **Fast recovery:** Restore Salesforce data quickly and see exactly what you are recovering with a transparent restoration process.

Key capabilities

Data Archiving

Avoid additional storage cost, move historical data and files from Salesforce to a backup repository.

Full Control of your Data

Store your data on-premises or in the cloud — retaining full control and meeting compliance requirements.

Restore Hierarchy

Granularly restore linked child objects to any record. Parent records can also be restored.

Flexible Backup Scheduling

Backup as frequently as you need to. Configure the schedule down to the object level, ensuring meeting RPOs.

Role-Based Access Control

Grant users' operational privileges ensuring data security while maintaining extended audit for their actions.

Quick Record Comparison

Quickly see and compare record versions and metadata with production to easily view historical changes.

Sandbox Seeding

Restore to your sandbox with data from production or from another sandbox.

Single Sign-On and MFA

Leverage a single sign-on process with Salesforce or Microsoft Entra ID to log into your backup application.

Data Masking

Replace sensitive and personal identifying information (PII) with data masks when you prepare sandbox environments.

Multi-org Management

Manage backup policies for all your Salesforce organizations from one console, reducing administrative overhead and simplifying data protection workflows.
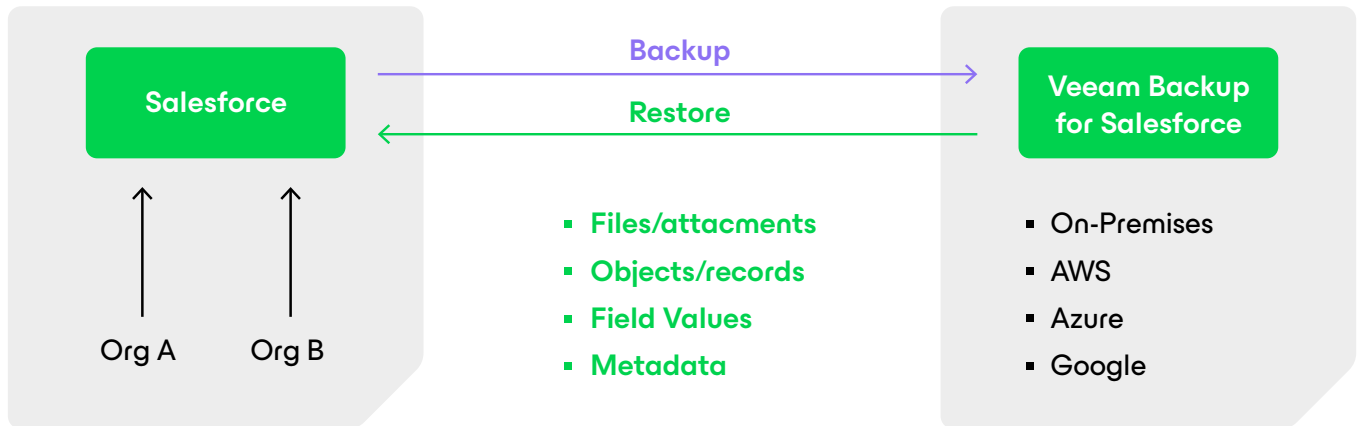
Data Encryption

Extend Salesforce Shield Platform Encryption to protect data at rest. Specify object fields and file types that will be encrypted on the fly before they land on backup storage.

Bypass Automation During Restore

Recover Salesforce data without impacting business users during production hours. Disable triggering workflows, validation rules, and triggers on-the-fly during restore.

Protected workload

Salesforce	Backup →	Veeam Backup for Salesforce

↑ Org A   ↑ Org B

← Restore

- **Files/attacments**
- **Objects/records**
- **Field Values**
- **Metadata**

- On-Premises
- AWS
- Azure
- Google

Deploy On-Premises or Cloud   ·   Salesforce native   ·   Granular Backup and Recovery

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78K+
customers with
1000+ employees

450K+
customers worldwide
are protected by Veeam

73%
of the Global 2,000
are Veeam customers

82%
of the Fortune 500
are Veeam customers

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IDC

Veeam outpaces market growth
by 2.25X (8.1% vs 3.6%)

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